

ART CENTER OF THE BLUEGRASS
artsee[®]
EXPANSION PROJECT

A dramatic transformation of arts access through historic preservation.

Having received a **\$1 million matching gift** from Centre College through an anonymous donor and only being \$100,000 away from that goal, the ArtSee campaign is moving right along to our goal of \$3.625 million. To receive this gift, it must be matched by gifts and pledges totaling a like amount by the end of the 2023 calendar year. **Please join us in supporting this project. Your commitment will help secure a total of \$2 million in support of this campaign.**

In 2023, the Art Center of the Bluegrass will restore and renovate the 12,600 square foot, structurally sound, historic property adjacent to our current location at 401 W. Main Street. As the Art Center approaches its 20th anniversary, the restoration and renovation of this second building – 415 W. Main Street – will generate new cultural opportunities for community members and visitors alike, while dramatically transforming the region’s creative arts ecosystem. Our vision for 415 W. Main is to expand the Art Center’s dynamic and inclusive arts community while preserving the legacy of Danville’s internationally famous glassmaker Stephen Rolfe Powell.



415 W. Main Street was built in 1908.

Project Goals:

- Preserve a large, historic but declining building in the center of Danville by transforming it into a vibrant, active center for the arts.
- Establish a glass museum that will honor the extensive artistic legacy of Stephen R. Powell, that will include other glass works by artists such as Lino Tagliapietra and Dale Chihuly, and that will attract visitors from around the state and glass enthusiasts from around the world.
- Establish a glassblowing studio and educational programming to share both the history of glass and its contemporary artistic applications.
- Double the footprint and space of the Art Center of the Bluegrass, allowing for a needed expansion of art programs, private studios, the gift gallery, and possibly an eating/drinking establishment.
- Restore the 3rd-floor Ballroom as a new, elegant downtown space for large art classes and events, town meetings, music events, weddings, etc.



Stephen Rolfe Powell

The internationally celebrated master of color, Stephen Rolfe Powell, made his home in Danville, Kentucky where he had both a working studio and a hot glass program at Centre College. The new glass museum will celebrate the life and work of Powell and will highlight other top-tier artists including Dale Chihuly and Lino Tagliapietra. There will be a sales gallery with works by Powell and other glass artists available for purchase. An on-site glassblowing studio will provide educational opportunities for visitors and community members.

Organizational Background

The building housing the Art Center of the Bluegrass was originally constructed in 1909 as the United States Post Office and later became known as the Federal Building. In 2004, the Art Center undertook a \$1.4 million renovation to restore the building to its original beauty with the addition of modern amenities. The adaptive reuse of this landmark preserves Danville's historic downtown, anchoring the community in the arts and contributing to Danville's growing identity as a destination for cultural tourism.



Today, the Art Center is the region's leading visual arts organization, drawing more than 15,000 visitors annually. The Art Center of the Bluegrass connects people to art, culture, and creativity. We fulfill this mission through rotating art exhibits, arts education for children and adults, regional outreach programs with a wide range of partners, cultural programming, and arts-focused special events.

Project Timeline:

October 2022 to January 2023 – purchase negotiations, establish bank financing for mortgage

January to March 2023 – confirm top tier gifts & lead donors, finalize renovation plan

February 2023 – finalize purchase of 415 W. Main Street

February 2023 – August 2024 – phased renovation of exterior and interior

September 2023 – artist studios open

November 2023 – glass museum Grand Opening

December 2024 – 3rd floor ballroom opens to the public



Campaign Goal: \$3,625,000

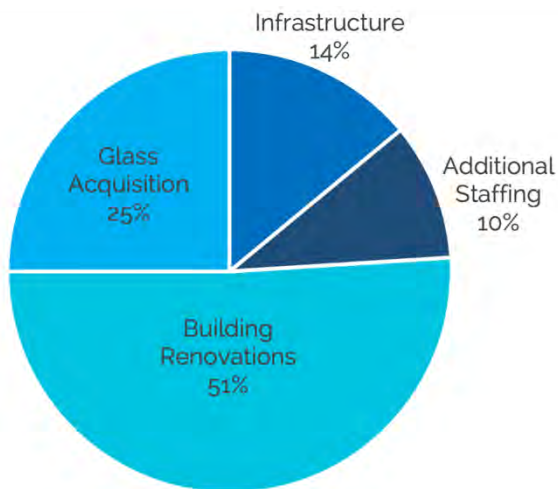
Title Sponsor Opportunities:

- Ballroom Sponsor: \$400,000
- Glassblowing Studio: \$300,000
- Museum/Gallery: \$500,000
- Elevator: \$200,000
- Rooftop Patio/Bar: \$200,000
- Education Gallery: \$200,000
- Upstairs Gallery 401 W. Main: \$100,000
- Artist Studio: \$50,000
- Artist Studio: \$50,000

Giving Options:

- One-time gift of cash or stocks
- Multi-year payment of cash or stocks
- IRA Distribution

Project Budget:

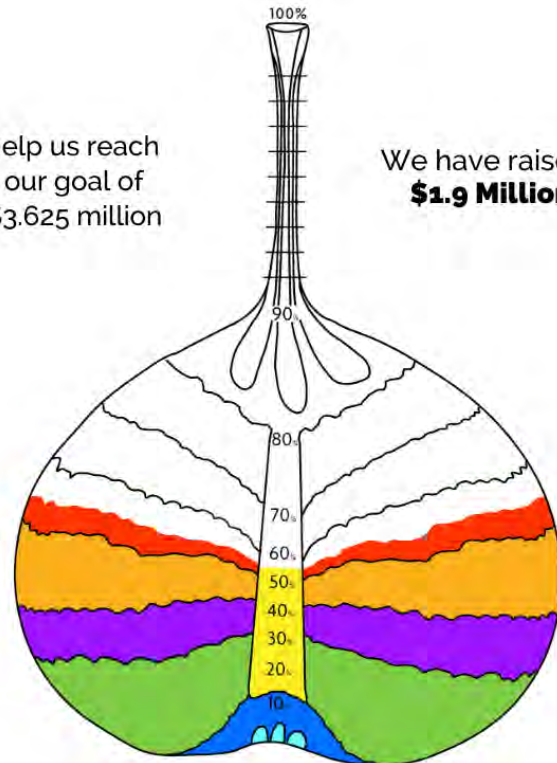


Capital Campaign Leadership Team

Niki Kinkade (niki@artcenterky.org, 859.319.7788)
Brian Hutzley (brian.hutzley@centre.edu, 607.437.7755)
Diana Gilley (859.324.9766)
Milton Reigelman (859.583.8499)
Richard Trollinger (859.583.6897)

Help us reach
our goal of
\$3.625 million

We have raised
\$1.9 Million



Project Highlights:

- Purchase of 415 W. Main
- Creation of glass museum & gallery and glassblowing studio
- Complete restoration of ballroom
- Installation of elevator
- Exterior restoration, including painting, tuck pointing and a new roof
- Creation of artist studios
- Increase staffing to oversee glass museum and support programming growth



401 W. Main Street | Danville, KY 40422
859.236.4054 | artcenterky.org



Multi-Year Pledge & One-Time Donation Form

I/We wish to give a one-time, up-front gift:

- One-time gift in the amount of \$_____
- This gift is enclosed.
- This gift will arrive at a later date but before December 31, 2023.

I/We wish to commit to a multi-year pledge:

Total Pledge: \$_____

I want to pay \$_____ Monthly Quarterly Semi-annually Annually

(ACB will mail pledge statements based on the schedule you determine is best for you.)

My gift will be paid off in One Year Two Years Three Years Four Years Five Years

Pledges and Gifts are both matched by the \$1,000,000 matching gift.

Payment:

Enclosed is the first payment of \$_____

- Check (payable to Art Center of the Bluegrass)
- Credit card or debit card

As specified above, I authorize ACB to charge my: Visa Mastercard _____
 Card number _____ Exp Date _____
 Name on card _____ CVV Code _____

- My credit card billing address is the same as the address listed below
- If different, please provide billing address:

Signature _____ Date _____

Corporate Matching Gifts

I anticipate my gift will be matched by (specify company) _____

Donor Information

Name _____

Address _____

City, State Zip _____

Phone number _____ Email _____

Please print how you would like your name(s) listed for recognition.

- For recognition purposes, I wish to remain anonymous.
- I wish to remain anonymous on the donor list given to Centre College & to the matching donor.
- This gift is in memory of someone _____

THANK YOU FOR YOUR GIFT.

Please mail this pledge form and optional payment to the address below.

Art Center of the Bluegrass | Attention: Niki Kinkade | 401 W. Main Street | Danville, KY 40422

Questions: Call 859-236-4054 or email Niki Kinkade, Executive Director, at niki@artcenterky.org.

We have a generous donor match from Centre College through an anonymous donor to help us reach our campaign goal. Stretch your impact even further and DOUBLE your donation!

- Your \$5,000 gift becomes \$10,000.
- Your \$10,000 gift becomes \$20,000.
- Your \$50,000 gift becomes \$100,000.

All gifts will be matched dollar for dollar until we reach the \$1,000,000 match!